



Parliamentary Plan of Work : 2022

Introduction

Founded in 2011, the All-Party Parliamentary Group for Events (APPG) is a cross party group made up of members from both Houses of Parliament, and acts as the event industry's voice in Westminster.

The APPG for Events provides a forum for the highly diverse and valuable UK events industry in Parliament, engaging with representatives from across the political spectrum.

The APPG plays a key role in keeping the events industry high on the Parliamentary agenda. Its formal purpose is:

- To represent the UK events industry in Parliament
- To highlight the value of the industry to the UK economy and society;
- To engage with politicians and industry representatives
- To ensure that the UK remains a competitive and leading destination for major international events

Each year, the APPG, in consultation with representatives from across the events sector, agrees a plan of work which contain a series of key objectives and areas of policy where the APPG feels it can add value and advance the purpose of the UK events industry in Parliament.



Plan of Work

For 2022, the APPG has agreed five key areas of policy where it will focus its work and support in Parliament and across Westminster:

- Support for a Government led/supported confidence campaign encouraging businesses to get back to meeting, both domestically and internationally, in an effort to drive trade and support the industry in its recovery
- The impact of major events on local communities and where additional help and support could be provided to maximise the benefits of these events to local constituents
- A set of financial incentives to create new UK based events, including potential tax credits, which support and/or enhance the Governments policy objectives
- A co-ordinated approach across Government Departments to bringing existing international events to the UK through a combination of marketing activity and soft power initiatives
- Government support to develop a more sustainable events strategy, to ensure we can attract events to the UK that have sustainability as a key objective and/or driver



In addition to the formal Plan of Work, the APPG are keen to support the work of two specific initiatives that have a major impact on the events sector;

- The introduction of the Protect Duty legislation, also known as Martyn's Law
- The introduction of temporary 'event visas' for international delegates, speakers and other contributors to help alleviate many of the current issues that are being experienced by those holding events in the UK

For 2022, the APPG is also considering whether to widen its membership to include non Parliamentarians, including commercial organisations, as supporting partners to extend its reach and engagement with the sector.

The APPG will also consider other representation from event sector organisations where they feel their remit enables it to lobby for direct Government support or intervention on a particular issue.



Contact

The APPG is Chaired by the Rt Hon Theresa Villiers MP, Member of Parliament for Chipping Barnet, and supported by a number of elected Officers along with Members of Parliament from across all the major political parties.

For more information on the work of the APPG for Events, please visit <https://appgevents.inparliament.uk> or follow us Twitter @appgevents.

The APPG is managed by Communications Agency, davies tanner, who act as the official secretariat, as well as providing strategic advice and counsel to the Chair and Officers.

If you would like to join the APPG or support its work in Parliament, please contact appg@daviestanner.com

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